

FÉDÉRATION INTERNATIONALE DE GYMNASTIQUE



FIG RULES
COMPETITION CLOTHING
AND ADVERTISING

Edition 2022

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INTRODUCTION

Our athletes present an important sporting image to the world. This image clearly reflects on our brand. The clothing and accessories they wear is a large part of that and requires some structure and regulation. The following authorities have collaborated for this document: Technical Committee Presidents of all disciplines.

The rules are set for each cycle and approved by the Executive Committee of the FIG.

These rules are intended to provide the national federations with the ability to regulate their team uniforms, to give visibility to their country, and to promote their sponsors. The requirements are established for all disciplines, to ensure the sport is presented in the best possible manner and the participants are not over commercialised. At every FIG registered event (Junior, Senior or Age Group) there will be control of these rules and any infringements will be penalised accordingly.

Uniforms for FIG competitions must follow the rules set out in the Olympic Charter and the principles set out in the FIG Code of Ethics. These documents indicate that clothing designs are expected to be compatible as a **sport uniform and not a costume**. Details are provided in the Code of Points for each discipline.

Only the national identification, manufacturer's logo, product technology identification, advertising and bib number (ART only), in accordance with these rules, may appear on the uniform.

The uniform design may not include any political slogans or signs, motivational words or logos. Designs or items depicting war, violence, sexual or religious themes are forbidden and will receive penalties according to the Code of Points.

These rules apply to all participants in all FIG registered competitions for all disciplines, and are also binding for support personnel and coaches. Restrictions for clothing worn by athletes on the competitive floor, in the Field of Play, may carry with them penalties for any infractions. These infractions are decided by the Technical Committee of each discipline and are listed in the Code of Points.

ART. 1 ADVERTISING RULES GENERAL

Art. 1.1 The right to wear advertising for all FIG registered competitions

The competitors and the coaches are permitted to wear and display advertising on their clothing in the competition venues.

A sponsor may only have their advertising appear one time on

Advertising on the apparel may not be placed in a way which is provocative, or which violates good manners, ethical and moral social principles of our society, e.g. advertising which is glorifying violent, racial, religious, political or sexist ideologies are not allowed.

The FIG may decide to remove or cover any advertising deemed inappropriate. Such a decision is final.

Use of advertising on the clothing of the judges is forbidden, unless it is a requirement of the Organising Committees of multi-sport games. With prior agreement of the FIG, the members of the Organising Committee may wear advertising on their clothing, in as much as these individuals do not fall under the definition of "officials or judges".

For approved OC advertising, the word name, the logogram / acronym and/or the logo may be used to display the advertising on the attire. The use of the word name, respectively the logogram and the logo in one advertisement is allowed according to the rules set out.

Art. 1.2 Multiple use of sponsors or advertising

1.2.1 Team or Group

In competition of any pair, trio, team (not combined team ranking) or group, athletes may only display the **same** sponsor advertising according to the rules set out for placement and size for men and women.

1.2.2 Individuals

In individual competition, athletes from the same federation may display different sponsor advertising according to the rules set out.

The same rules apply for Junior and Senior Competitors.

Art. 1.3 Restriction, dimensions, size and placement of advertising

1.3.1 Generalities for competition clothing

In each space allocated for advertising only one sponsor identity is allowed.

For women, in **maximum of 3** advertising spaces (different sponsors) are allowed.

For men, in **maximum of 3** advertising spaces (different sponsors) are allowed.

The advertising should, if possible, have a transparent background.

The advertising may not be built into the total design of the clothing and must respect the size limitations. For example, the leotard cannot be a billboard for the sponsor. Discretion must be used.

Athletes may not display advertising as tattoos or body paint anywhere on their body.

1.3.2 Competition clothing restrictions

No advertising is allowed on athlete's personal items such as: hand apparatus, hand grips, wrist bands, authorized headwear, towels, stockings, socks or shoes. Only normal manufacturer's identification is permitted on these items.

The Codes of Points regulate all the clothing items which are allowed, restricted or prohibited. Penalties for misuse are listed in the Code of Points for each discipline. Some multi-sport games may have permissible exceptions to these rules.

ART. 2 ADVERTISING RULES ON MEN'S CLOTHING

For all FIG registered competitions:

- Advertising can be displayed on the athlete a maximum of 3 total places.
- The sponsor must be different if more than one advertising space is used.
- The apparel manufacturer (with logo as in Section 5) may also be a sponsor, meaning the athlete may have one advertising place from the same manufacturer/sponsor.
- It can be on the singlet, unitard or competition shirt and shorts or pants.
- A men's unitard is considered as one piece of clothing.

Placement is optional.

Art. 2.1 Advertising space on the singlet, unitard or competition shirt

Maximum space: **90 sq. cm** including the background.

2 times separated by at least **3 cm**.

- OR

Maximum space: **130 sq. cm** including the background may be used **1 time**.

Art. 2.2 Advertising space on the shorts or pants:

Maximum space **90 sq. cm**, may be used 1 time.

Art. 2.3 Advertising space on competition track suit

Advertising may appear on the athlete a maximum of two times. It can be on the jacket or the pants placed anywhere.

Maximum space **130 sq. cm** two times or **200 sq. cm** one time. Background space can be of any colour and the identification multicolour.

Art. 2.4 Advertising space on carry-on bag and t-shirt

Advertising space is allowed on the bags and t-shirts and may appear **2 times** on each item.

Maximum space **200 sq. cm**, each time, background space can be of any colour and the identification multicolour on each bag and t-shirt.

ART. 3 ADVERTISING RULES ON WOMEN'S CLOTHING

For all FIG registered competitions:

- Advertising can be displayed on the athlete in a maximum of 3 places.

- The sponsor must be different if more than one advertising space is used.
- The apparel manufacturer (with logo as in Article 4) may also be a sponsor, meaning they may have one advertising place from the same manufacturer sponsor. It can be on the leotard, unitard or competition shirt and shorts, tights or pants (if permitted by discipline).
- A unitard is considered as one piece of clothing.

Placement is optional.

Art. 3.1 Advertising space on the leotard, unitard or competition shirt

Maximum space: **90 sq. cm** including the background.

2 times separated by at least **3 cm**.

- OR

Maximum space: **130 sq. cm** including the background may be used **1 time**.

Art. 3.2. Advertising space on the shorts or tights (also pants for PK):

Maximum space **90 sq. cm**, may be used 1 time.

Art. 3.3. Advertising space on competition track suit

- Advertising may appear on the gymnast a maximum of two times. It can be on the jacket or the pants placed anywhere.
- Maximum space **130 sq. cm** two times or **200 sq. cm** one time. Background space can be of any colour and the identification multicolour.

Art. 3.4. Advertising space on carry-on bag and t-shirt

- Advertising space is allowed on the bags and t-shirts and may appear **2 times** on each item.
- Maximum space **200 sq. cm**, each time, background space can be of any colour and the identification multicolour on each bag and t-shirt.

ART. 4 MANUFACTURER'S LOGO RULES

Means :

The normal display of the name, designation, trademark, or logo or any other distinctive sign of the manufacturer of an Item (excluding encrypted or encoded supports, such as barcodes or QR codes, as well as URLs, social media accounts and hashtags).

An Identification of the Manufacturer principally used in the business of manufacturing, providing, distributing and selling clothes and which is (i) not principally used for non-clothes products, (ii) not confusingly similar or identical to an identification used in another line of business, unrelated to clothes.

The dimensions of the logos can be a maximum of **30 sq. cm**.

Art. 4.1 General requirements

- Only one trademark/logo on each piece of clothing is permitted.
- The logo normally used as a registered trademark can be shown.

- Where possible, the logo on the competition attire should be placed in the same location as it usually appears in the retail trade.
- Manufacturer's logo is allowed on the upper back of the competition clothing for both men and women, if this is the normal placement in the retail trade.
- A unitard is considered one piece.
- Special manufacturer designs used differently than a trademark or logo on the competition attire can be reviewed by the FIG office two weeks in advance of the competition. The FIG can provide advance feedback, but the final determination of any irregularities is determined at the competition site. Use Appendix A or B (Feedback Form)
- The logo may be in the colours of the corporate design of the manufacturer.
- The apparel manufacturer (with logo) may also be a sponsor, meaning the athlete may also have one advertising place from the manufacturer/sponsor as described in Articles 2-3 above.

Art. 4.2 Dimensions requirements

Manufacturer's logos on men's or women's competition attire and track suits cannot be larger than **30 sq. cm.**

Manufacturer's logos on accessories used for competition must not consume more than 10% of the total space of the item.

- Shoes may show the logo in the usual place.
- Wrist bands may show the logo but it must be the same on both bands.

Hand grips may show the logo, a maximum size of **6 sq. cm.** only on the binding and not on the whole wrapping.

Carry-on bags are permitted to show the logo one time but not greater than 10% of the surface area of the item to a maximum size of **60 sq. cm.**

T-shirts may display the manufacturer's logo and it may not be larger than a maximum **200 sq. cm,** each time. It may appear on each item 2 times.

Refer to Appendix D: Samples of Manufacturer's Logos & Product Technology Identification

ART. 5 NATIONAL IDENTIFICATION

All competitors must show an identification of their country on their competition attire. This identification must be according to the following guidelines:

- be in the form of a flag (in official colours) or the country name (not to be combined). The country name can be abbreviated with the FIG 3-letter federation code or in full
- the minimum overall area is **30 sq.cm**
- the national emblem or crest, if the country has one, or its coat of arms, may be worn in addition to the required flag or country name
- the uniform may be designed in the national colours and portray the national identity in addition to the required flag or country name
- National identification must appear on the athlete at least one time, with no limit to frequency
- Placement is optional
- The athlete's name may not appear on the uniform

- be in the form of a badge, sewn on, or affixed by numerous other methods in a safe and secure manner

The identification may appear as follows:

- Men's singlet, unitard or competition shirt: anywhere
- Men's shorts or pants: anywhere
- Women's leotard, unitard or competition shirt: anywhere
- Women's shorts or tights: anywhere

For teams (not combined team ranking), pairs, trios, or groups, the national identification must be the same for all members.

National identification is not advertising.

The national identification size on the track suit is not regulated.

ART. 6 PRODUCT TECHNOLOGY IDENTIFICATION

The technical identification (which shall not include any Identification of the Manufacturer, or any part thereof) used on Clothing to identify any fabric technology as shown in the retail market. The maximum size is **10 sq. cm**. This identification may appear one time only on the following pieces of apparel:

- Men- singlet / competition shirt, shorts, pants, track suit top, track suit bottom, t-shirt
- Women- leotard / unitard, shorts / tights, track suit top, track suit bottom, t-shirt

Refer to Appendix D: Samples of Manufacturer's Logos & Product Technology Identification

ART. 7 COMPETITION NUMBERS – BIBS

Competition numbers are required for FIG official Artistic Gymnastics competitions (World Championships (Senior & Junior), World Cups and World Challenge Cups). Use of bibs is a recommendation for other ART competitions. Refer to Appendix C for further information.

Art. 7.1 General

The competition numbers (bibs) are the property of the FIG. The advertising on the competition numbers is awarded in the contract to a FIG sponsor. Because of this, it is possible that the advertising on the front of the competitor is in opposition to the advertising on the competition number.

All competitors, in Artistic Gymnastics are obliged to wear the competition number. The federations will be requested to make inquiries to the FIG concerning its official advertising partner and thereafter to advise their national advertising partners at least **two** weeks before the competition.

Bibs are permitted in other disciplines with the permission of the Superior Jury President.

FIG determines advertising on the bibs for the Artistic World Championships. The Organising Committees may determine their advertising for other competitions. Any special details regarding bibs will be outlined in the directives or workplan of a respective competition.

Bibs must **ONLY** be worn on the back.

Art. 7.2 Dimensions and advertising placement

The following rules are mandatory for the dimensions and the advertising on the bib numbers for FIG official Artistic Gymnastics competitions, but a recommendation for all Artistic Gymnastics competitions.

The size for the bib numbers:

- Male gymnasts: 200 mm x 200 mm
- Female gymnasts: 160 mm x 160 mm

The advertising must appear under the bib number.

The advertising on the bib numbers, for both male and female gymnasts, may have the following dimensions:

- Height: 60 mm
- Width: 160 mm, or may not exceed the maximum of **100 sq. cm.**

The height of the numerals may have the following dimensions:

- Male gymnasts: 110 mm
- Female gymnasts: 95 mm

The background of the bib number should be white and offer a large enough area for the number and the advertising. The numerals should be black. If stretch material or adhesive fabric is used, the size must comply with the dimension before stretching.

Other backgrounds and printing colours require the consent of the FIG.

Refer to Appendix C: Samples of bib numbers

ART. 8 MISCELLANEOUS

Art 8.1 Advertising of the organisers

The advertising of products on personal apparel (outside of the official uniform) and personal equipment of the athletes, teams, coaches or officials for FIG official competitions which represents direct product identification is prohibited, with the exception of the bibs.

The FIG is authorised to take suitable measures in the case of any infractions against this rule.

Art 8.2 Procedure for apparel review

Federations that wish to have advertising on the competition apparel of their athletes and coaches must know the FIG rules and abide by them. If a federation is not certain of the rules or wishes to have new placements or designs reviewed, then a Feedback form must be returned to the FIG Office according to the deadline established. .

Art 8.3 Appendices A and B: Feedback form - Men and Women

Verification of the advertising and national identification on the competition attire

Based on the directives or work plan, the President of the Superior Jury or their designee verifies the advertising on the competition attire prior to and during the competition. Random controls will be conducted during competitions. Penalties and sanctions can be applied according to the rules during the controls made at the competition. Questions regarding the national identification should be directed to the respective TC President no later than two weeks before a respective competition.

Art 8.4 Sanctions

If the advertising and national identification on an athlete's competition apparel do not correspond to the rules, the President of the Superior Jury or their designee must impose penalties according to the Code of Points. Any improper or disrespectful placement of the clothing marks described in this document can result in restrictions to practice, warm-up or compete at an event.

If a federation refuses to comply with any of these requirements, it could result in the expulsion of the individual athlete, the team, or the group from that phase of the competition.

Art 8.5 Guidelines for the Olympic Games

At the Olympic Games the NOC of each country is responsible for the clothing and accessories of the competitors. Specific guidelines are developed by the IOC and circulated in advance of the Games to all NOC's. These prevail over any FIG rules during the Games. Any deductions listed in the Code of Points will also apply at the Olympic Games.

Art 8.6 Sponsorship Accessories

From time to time, Local Organising Committees secure sponsorship of accessories, which are distributed to athletes and others at the event and may be taken onto the Field of Play. In such cases these items must be distributed free of charge and all instructions for use and display may be clearly outlined in a document to be distributed at accreditation. Examples are water bottles, towels, small mascots etc. Participants receiving these accessories may use them in the Field of Play and not their own items. If there is a conflict of brand in any category, the Organising Committees have the right to cover or tape over the conflicting brand.

These Rules for competition clothing and advertising have been approved by the Executive Committee at its meeting in May 2022 in Dubrovnik (CRO) and enter into effect immediately.

Fédération Internationale de Gymnastique



Morinari Watanabe
President



Nicolas Buompane
Secretary General

Lausanne May 2022

Appendix A Feedback Form – MEN

ADVERTISING ON ATHLETES' COMPETITION APPAREL

Federation:	Discipline:
Event Name / City / Date:	Contact Person & Email:

<p>SINGLET / COMPETITION SHIRT</p> <p>A1 - A2 = Advertising (sponsor) Two different publicity spaces are allowed. 2x max. 90 cm² each or 1x max. 130 cm².</p> <p>M = Manufacturer Logo – max. 30 cm, placement according to retail trade</p> <p>T = Product Technology ID - max. 10 cm²</p> <hr/> <p>SHORTS / PANTS</p> <p>A3 = Advertising (sponsor) - one place 90 cm² max.</p> <p>M = Manufacturer Logo – max. 30 cm, placement according to retail trade</p> <p>T = Product Technology ID - max. 10 cm²</p>	<p><i>Illustrations and/or photos showing these positions and any additional information are required.</i></p> <p><i>Return this form with all details and attachments to:</i></p> <p><u>tv@fig-gymnastics.org</u></p>
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Advertising	? x ? cm	X cm ²	Manufacturer Names
A1: Adv. on Singlet / Competition Shirt			
A2: Adv. on Singlet / Competition Shirt			
A3: Adv. on Pants / Shorts			
M: Logo on Singlet / Competition Shirt			
M: Logo on Pants / Shorts			
T: Product Technology ID on Singlet / Competition Shirt			
T: Product Technology ID on Pants / Shorts			

Feedback from FIG Marketing Department:

Appendix B Feedback Form - WOMEN

ADVERTISING ON ATHLETES' COMPETITION APPAREL

Federation:	Discipline:
Event Name / City / Date:	Contact Person & Email:

<p>LEOTARD / UNITARD</p> <p>A1 - A2 = Advertising (sponsor) Two different publicity spaces are allowed. 2x max. 90 cm² each or 1x max. 130 cm²</p> <p>M = Manufacturer Logo – maximum 30 cm, placement according to retail trade</p> <p>T = Product Technology ID - max. 10 cm²</p> <hr/> <p>SHORTS / TIGHTS / PANTS (for PK)</p> <p>A3 = Advertising (sponsor) - one place 90 cm² max.</p> <p>M = Manufacturer Logo – max. 30 cm, placement according to retail trade</p> <p>T = Product Technology ID - max. 10 cm²</p>	<p><i>Illustrations and/or photos showing these positions and any additional information are required.</i></p> <p><i>Return this form with all details and attachments to:</i></p> <p>tv@fig-gymnastics.org</p>
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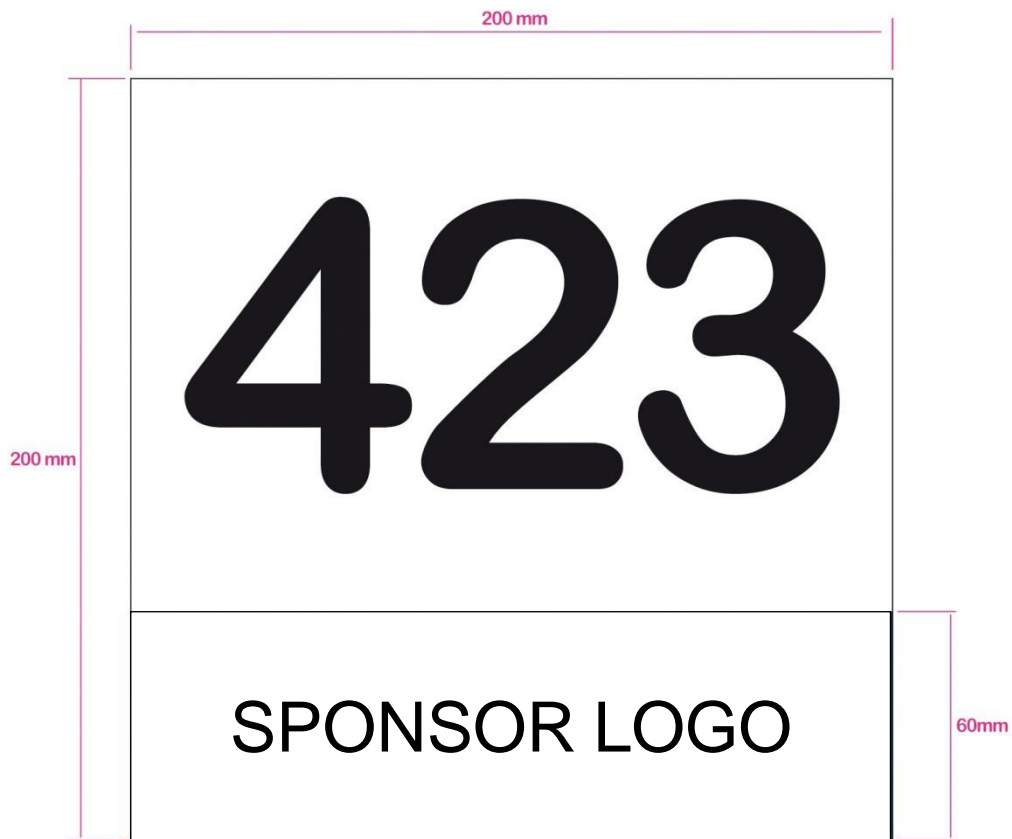
Advertising	? x ? cm	X cm ²	Manufacturer Names
A1: Adv. on Leotard / Unitard			
A2: Adv. on Leotard / Unitard			
A3: Adv. Shorts / Tights / Pants (PK)			
M: Logo on Leotard / Unitard			
M: Logo on Shorts / Tights / Pants (PK)			
T: Product Technology ID on Leotard / Unitard			
T: Product Technology ID on Shorts / Tights / Pants (PK)			

<p>Feedback from FIG Marketing Department:</p>

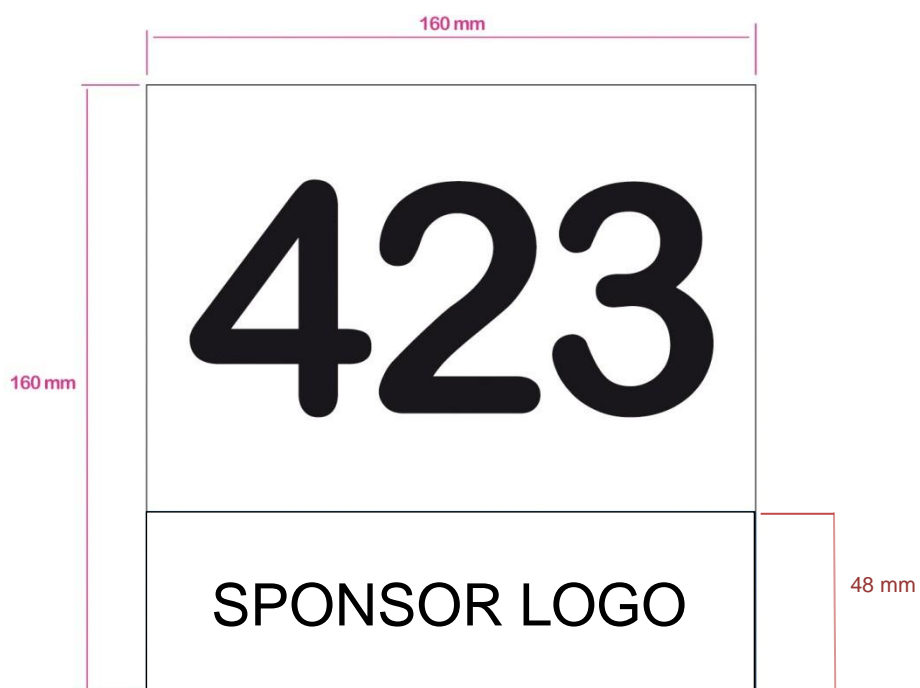
Appendix C

Samples of bib numbers

Men



Women



Appendix D

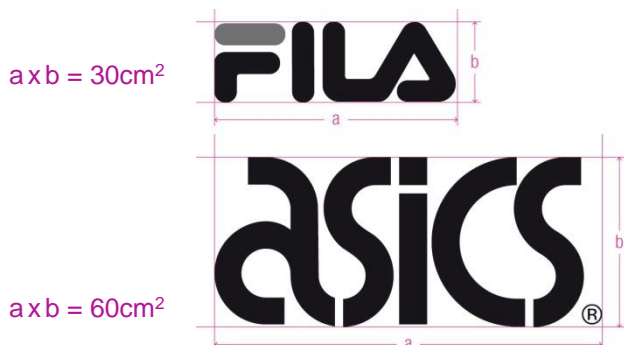
MANUFACTURER LOGOS & PRODUCT TECHNOLOGY IDENTIFICATION

MANUFACTURER LOGOS

Identifications of the Manufacturer will be measured as follows:

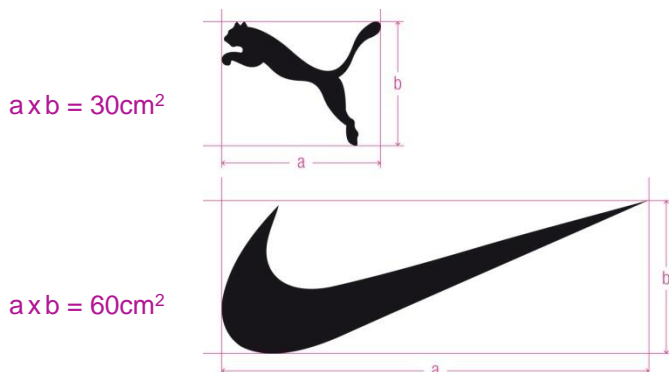
REGULAR SHAPES

Where the *Identification of the Manufacturer* appears as a rectangle or square, the mathematical rules used to calculate the surface area of the shape will be applied.



IRREGULAR SHAPES

Where the *Identification of the Manufacturer* is an irregular shape, a rectangle or square will be traced around the identification, and the mathematical rules used to calculate the surface area of the rectangle or square shall be applied.



COMBINED SHAPES

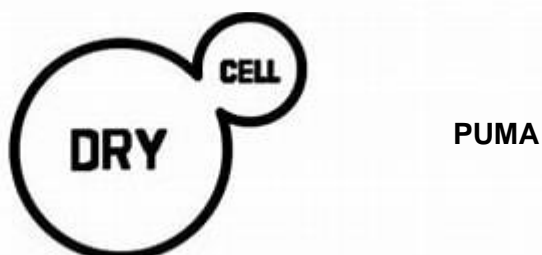
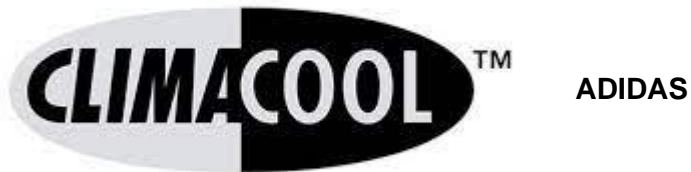
Where the *Identification of the Manufacturer* combines the manufacturer name with the manufacturer logo, a rectangle or square will be traced around the combined identification and the surface area of the rectangle or square shall be calculated in its entirety.



PRODUCT TECHNOLOGY IDENTIFICATION

Product Technology Identification will be measured in the same manner as the *Manufacturer Logos*.

Examples of Product Technology Identifications:



Appendix E **HEAD COVERING PROVISION**

Athletes in all disciplines are authorized to wear head coverings, provided that the following conditions are met:

- The covering must be tight fitting allowing the face to be fully exposed while posing no safety risk while performing;
- The covering must be the same colour(s) as the competition leotard, singlet or top;
- The covering can be attached, unattached (tight enough not to impede vision while upside down) or part of the leotard, singlet or top;
- No advertising, NF/country designation Product Technology Identification or manufacturer logo may be present on the head covering.



Example